



## **Wisconsin Film Incentive Summary WI ACT 483**

The Wisconsin film incentive act offers an incredible advantage to producers that wish to base their production in the state. When implemented to their full extent, the incentives are at the top the list of any package offered by other states in the country. This means additional savings and profits to the filmmakers. Some of the major benefits are as follows:

- 1) A comprehensive sales and use tax exemption for machinery, equipment and services used in production and post -production. A 0% tax for all film and television services contracted by out of state production companies.
- 2) A refundable tax credit of 25% of direct production expenditures for feature films, television movies, episodic and mini-series television, video games and broadcast advertising production.
- 3) The use of State owned buildings and locations free of charge as available, no fees for permits, a dedicated "traffic control" Police Unit during daylight hours at no cost and internal accounting reports on verification of incentive savings to the production company. In addition, local Visitors & Convention bureaus will create special "Industry Rates" for hotel rooms that will be based on room nights for each production, including local hotel occupancy tax in their flat room rates to the individual production.

In addition, Wisconsin is a non-union state, saving your budget on crew and production expenditures.

These and many other incentives are available to you and will have a direct impact on the profitability of your production. As your investment in Wisconsin increases (in people, equipment and production time), so does your return from the state. Pulse is your one stop resource to coordinate all of your production needs, and ensure that you are receiving the full benefit from the incentives that are available to you.